

MATT MELLOR

Personal Profile

Ambitious, enthusiastic, motivated graphic design graduate, with extensive print industry experience. Exceptional attention to detail and ability to follow orders. Able to work alone or as part of a team. Excellent timekeeping ability.

Work & Projects

October 2009 - present

Irongate Digital

Creating online print ordering websites for several large clients, to personalise and order marketing materials online. Also, designing and coding 'personalised URL' campaigns. Responsible for drafting, laying-out and proofing print.

May 2009

Windows of Opportunity

A York Museums Trust scheme to dress empty shop windows with large format, high quality vinyls, featuring typographic designs of messages inspiring hope.

March 2009

MG Electrical

Rebranding, including logo, business cards and van graphics.

January 2009

Ultrabold Design

Creating logo, website and marketing for design partnership.

April 2008

Design Auction

Received 'The Martin Lambie-Nairn Prize for Outstanding Achievement' for organising, developing the design and implementing the production of the Design Auction, including the logo, website, catalogues, posters, and brochures.

Over 140 classic pieces from numerous renown designers within the industry were contributed to the Auction. The event raised nearly £8,000, with help from a special-guest auctioneer, the typographer Jonathan Barnbrook. The event featured on design blogs, newspapers, exhibitons and books.

Personal Info

Date of Birth 23.01.1987
Phone 07806 774215
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Address 28 Merridale road
Littleover
Derby
DE23 1DJ

Software Skills

Photoshop
Illustrator
InDesign
Dreamweaver (HTML/CSS/Javascript)
Flash
Storefront (online print ordering)
XMPie (personalised URL)
PitStop Pro
Workflow
MS Office

Work Experience

February 2009

A14 Print Finishing

Learnt several print techniques, including foil-blocking, die-cutting and embossing.

November 2008

Screenprint & Display

Practiced screen-printing, from on-screen design to creating finished artwork.

March 2008

Dowling Design

Visited Dowling Design for several weeks, to work on the Design Auction project.

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Achievements

Oct 2008

YCN 08/09 Book

Design Auction Poster featured in a book about the best design work from student and post-graduate designers.

Sept-Oct 2008

It's Nice That - Original Format Exhibition

Design Auction project featured in an exhibition of the year's most interesting and different design projects.

Sept 2008

Martin Lambie-Nairn Award for Outstanding Achievement

Award won for the efforts to create the Design Auction Project.

Other

My Dissertation; 'Monkees to Gorillaz; the Evolution of Music Branding,' analysed the music industry's changing approaches to marketing, compared it with similar industries, and looked at where the future of music branding lies. I focused on 'alternative' methods of branding, that are utilised to gain maximum coverage for minimum cost.

I created the 'Make Design Green' campaign in order to find simple ways the design industry can alter their design processes, to greatly reduce waste, and to encourage recycling, not only for themselves, but for their clients.

Having completed a my studies and gained an extensive knowledge of print and web design, I am now looking to utilise my knowledge and skills within a creative environment.

Portfolio and references are available upon request.

Education

2005 - 2008

Lincoln School of Art & Design

BA (Hons): Graphic Design – 2.1

2003 - 2005

Millennium Sixth Form Centre

3 A-Levels, grades B-D

1998 - 2003

Derby Moor Community School

9 GCSEs, grades A-C

Career History

October 2009 - present

Irongate Digital

June 2009 – October 2009

Burn Hall Hotel

September 2008 – May 2009

The Mallard

May - September 2008

Beinighbrough Hall

December 2005 – May 2008

Nando's

February - June 2005

J Sainsbury's

September - Dec 2004

Boots, the Chemists